



NUMBER OF VOTES 2017

Numbers of votes that can be cast in the AGM 2017 (on the basis of information available as at 7 March 2017):

In the Annual General Meeting of Shareholders to be held on 20 April 2017, shareholders will be able to cast 569,759,524 votes.

This equals the number of issued shares (576,002,613) minus the shares that have been repurchased by Heineken N.V. (6,243,089).

Heineken N.V. may not cast votes for repurchased shares that it holds in its own share capital.